

FOR IMMEDIATE RELEASE August 23, 2024 CONTACT: Morgan Lutgen Director of Communications & Industry Relations (208) 343-1615, <u>morgan@idahocattle.org</u>

## The Idaho Cattle Association Announces 2024 Wildfire Relief Fund

BOISE, Idaho – The Idaho Cattle Association (ICA) is now accepting donations for their Wildfire Relief Fund, benefitting beef cattle producers affected by fires in Idaho this year.

The fund was established in 2022 and has received annual contributions from AgWest Farm Credit, as well as through ICA fundraising and general donations. The fund consists solely of private donations, no public funds are received.

Applications are being accepted for relief funding if received by October 15, 2024. Qualifying entities or individuals include local associations or Idaho cattle producers, RFPAs, volunteer fire departments or organizations, individuals or others that provided assistance, resources or funds to fight 2024 wildfires that caused losses or threatened cattle producer's livestock, property or resources. Examples of incurred expense might include emergency feed, transport or pasturing, fencing loss, etc.

ICA President Jerry Wroten says "Idaho's beef industry is responsible for an estimated \$2B annually into the state's economy. Ranchers in Idaho are a vital component of our state's history, culture and are the ultimate stewards of the land. Permitted producers graze cattle on our public lands that can't be cultivated or utilized otherwise, while also contributing to a healthy ecosystem for soils, vegetation and wildlife and the end result is a nutritious & delicious source of protein – beef. The impact of these fires on cattle producers will be felt for many years and some producers may not ever financially recover if they don't have access to relief funding assistance. The Idaho Cattle Association is here to support producers in a variety of ways and this is just one of the most relevant during this fire season."

The Idaho Cattle Association works to preserve, promote, and protect Idaho's cattle industry and its volunteer leadership from across the state is a critical part in achieving this mission and hearing the voices of the industry. Those wishing to donate to the fund or receive an application can contact the ICA's office at 208-343-1615 or visit our website, <u>https://www.idahocattle.org</u>.

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## About the Idaho Cattle Association

The Idaho Cattle Association works on behalf of the more than 8,000 cattle producing families in the state of Idaho and has a membership of over 1,000 members. It is the only organization in the state that deals exclusively with the needs, interests and welfare of Idaho's cattle industry.

36